Agenda Brutal Different – israeli time

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| **11:00 am**  **11:10 am**  **11:35 am**    **11:45 am**  **12:10 pm**  **12:30 pm** | **Welcoming and Introduction**  Dr. Karin Berkemann, moderne REGIONAL  **About the project**  **Dr. Gil Yaron Director - Office of the State of NRW for Economy, Science, Education, Youth and Culture in Israel, Peter Köddermann Managing Director Program Baukultur Nordrhein-Westfalen, Rotem Zevi Managing Director of the Department of Conservation in Be’er Sheva Municipality**  **Greetings**  **Dr. Stephan Holthoff-Pförtner,**  Minister for Federal and European Affairs and International Affairs of the State of North Rhine-Westphalia  **Tamar Tuchler, Vice President and director of the International Relations Department,**  **the Council for Conservation of Heritage Sites in Israel**  **Anat Barlovitch, Planning Administration**  **Keynote. The Rediscovery of Brutalist Architecture in Germany**  Dr. Karin Berkemann  **Brutalist architecture: definition, period and characteristics**  Dr. Jeremie Hoffman, Heritage Conservation Israel  **Break 15 Minutes** | | |
|  | **Brutalistic Architecture – Global Issues**  lectures and open discussion  **MAIN ROOM** |  | **Brutalistic Architecture in Be’er Sheva**  lectures and open discussion  **ZOOM ROOM** |
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| **12:45 pm**  **1:05 pm**  **1:25 pm** | **Monumental heritage – Dealing with brutalist architecture?**  **Brutalism as a subject of monument protection. How to reason and preserve its characteristics**  Dr. Martin Bredenbeck  Monument preservation Rhineland  **Rechter’s Brutalist buildings in Tel Aviv**  Arch. Amnon Rechter & Arch. Dana Gordon  Questions to the speakers and a Joint discussion | **12:45 pm**  **12:48 pm**  **1:10 pm**  **1:30 pm**  **1:50 pm**  **2:10 pm** | **Greetings: Ruvik Danilovich, Mayor of**[**Beersheba**](https://en.wikipedia.org/wiki/Beersheba)  **Be’er Sheva: The city of brutalism & the Heritage list of the city**  Arch. Rotem Zevi  **Citybuilding in the desert: Be‘er Sheva, between international and vernacular arab architecture**  Dr. Hadas Shadar  Joint discussion and questions to  Dr. Hadas Shadar, Arch Rotem Zeevi and the audience  **Break 20 Minutes**  **Beer-Sheva’s urban development, population, and culture from a historical-geography perspective**  Arch. Moshe Shapiro |
| **1:40 pm**  **2:10 pm**  **2:35 pm**  **2:50 pm**  **3:05 pm**  **3:15 pm**  **3:40 pm**  **4:00 pm** | **Break 30 Minutes**  **Brutalist architecture – adaptive reuse**  **Umbaukultur – adaptive reuse of post-war architectural heritage**  Prof. Christoph Grafe, University of Wuppertal    **Brutalist architecture in the Negev Desert: A critical climatic perspective**  Prof. Isaac Meir, Israel  **Questions to the speakers and a joint discussion**  **Break 10 Minutes**  **Brutalist architecture – a challenge for communication**  **University Buildings: Space for Education**  The Ruhr-University Bochum  Prof. Dr. Alexandra Apfelbaum  **Brutalism in student discourse**  Prof. Dr. Daniel Lohmann, Technische Hochschule Cologne  **Big beautiful Buildings?**  Peter Köddermann, Baukultur NRW | **2:30 pm**  **2:50 pm**  **3:10 pm**  **3:30 pm**  **3:40 pm**  **3:55 pm**  **4:10 pm** | **"The Block": New buildings – Near The "Negev Center" in Be'er Sheva**  Arch. Ariel Goshen  Joint discussion and questions to  Arch. Moshe Shapiro and, Arch. Ariel Goshen and audience  **Break 10 Minutes**  **The LEIBLING HOUSE as a model of communication with the city & with the community regarding heritage and buildings**  Arch. Sharon Golan  **New City of Wulfen - a contribution to modernity**  Prof. Yasemin Utku  Joint discussion and questions to  Prof. Utku and, Arch. Sharon Golan, and the audience  **End** |
| **4:15 pm**  **4:30 pm**  **5:00 pm** | **Questions to the speakers and a joint discussion**  **Short reflection, thanks and good bye**  Gil Yaron, Peter Köddermann, Rotem Zevi  **End** |  |  |