Agenda Brutal Different – israeli time

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| **11:00 am****11:10 am****11:35 am****11:45 am** **12:10 pm****12:30 pm**  | **Welcoming and Introduction**Dr. Karin Berkemann, moderne REGIONAL**About the project****Dr. Gil Yaron Director - Office of the State of NRW for Economy, Science, Education, Youth and Culture in Israel, Peter Köddermann Managing Director Program Baukultur Nordrhein-Westfalen, Rotem Zevi Managing Director of the Department of Conservation in Be’er Sheva Municipality****Greetings****Dr. Stephan Holthoff-Pförtner,**  Minister for Federal and European Affairs and International Affairs of the State of North Rhine-Westphalia**Tamar Tuchler, Vice President and director of the International Relations Department,** **the Council for Conservation of Heritage Sites in Israel****Anat Barlovitch, Planning Administration****Keynote. The Rediscovery of Brutalist Architecture in Germany**Dr. Karin Berkemann **Brutalist architecture: definition, period and characteristics**  Dr. Jeremie Hoffman, Heritage Conservation Israel**Break 15 Minutes** |
|  | **Brutalistic Architecture – Global Issues**lectures and open discussion**MAIN ROOM** |  | **Brutalistic Architecture in Be’er Sheva** lectures and open discussion**ZOOM ROOM** |
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| **12:45 pm****1:05 pm****1:25 pm** | **Monumental heritage – Dealing with brutalist architecture?****Brutalism as a subject of monument protection. How to reason and preserve its characteristics** Dr. Martin Bredenbeck Monument preservation Rhineland**Rechter’s Brutalist buildings in Tel Aviv** Arch. Amnon Rechter & Arch. Dana Gordon Questions to the speakers and a Joint discussion  |  **12:45 pm****12:48 pm****1:10 pm****1:30 pm** **1:50 pm****2:10 pm** | **Greetings: Ruvik Danilovich, Mayor of**[**Beersheba**](https://en.wikipedia.org/wiki/Beersheba)**Be’er Sheva: The city of brutalism & the Heritage list of the city** Arch. Rotem Zevi **Citybuilding in the desert: Be‘er Sheva, between international and vernacular arab architecture** Dr. Hadas Shadar Joint discussion and questions to Dr. Hadas Shadar, Arch Rotem Zeevi and the audience **Break 20 Minutes****Beer-Sheva’s urban development, population, and culture from a historical-geography perspective** Arch. Moshe Shapiro |
| **1:40 pm****2:10 pm****2:35 pm****2:50 pm****3:05 pm****3:15 pm****3:40 pm****4:00 pm** | **Break 30 Minutes****Brutalist architecture – adaptive reuse****Umbaukultur – adaptive reuse of post-war architectural heritage** Prof. Christoph Grafe, University of Wuppertal **Brutalist architecture in the Negev Desert: A critical climatic perspective**Prof. Isaac Meir, Israel**Questions to the speakers and a joint discussion** **Break 10 Minutes****Brutalist architecture – a challenge for communication****University Buildings: Space for Education** The Ruhr-University BochumProf. Dr. Alexandra Apfelbaum**Brutalism in student discourse** Prof. Dr. Daniel Lohmann, Technische Hochschule Cologne**Big beautiful Buildings?** Peter Köddermann, Baukultur NRW | **2:30 pm****2:50 pm****3:10 pm****3:30 pm****3:40 pm****3:55 pm****4:10 pm** | **"The Block": New buildings – Near The "Negev Center" in Be'er Sheva** Arch. Ariel GoshenJoint discussion and questions toArch. Moshe Shapiro and, Arch. Ariel Goshen and audience**Break 10 Minutes****The LEIBLING HOUSE as a model of communication with the city & with the community regarding heritage and buildings** Arch. Sharon Golan **New City of Wulfen - a contribution to modernity** Prof. Yasemin UtkuJoint discussion and questions toProf. Utku and, Arch. Sharon Golan, and the audience **End** |
| **4:15 pm****4:30 pm****5:00 pm** | **Questions to the speakers and a joint discussion** **Short reflection, thanks and good bye**Gil Yaron, Peter Köddermann, Rotem Zevi**End** |  |  |